

# Quality and Qualifications Ireland (QQI)

## CCT College Dublin

### ENQA Webinar

### October 2021

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Dearbhú Cáilíochta agus Cáilíochtaí Éireann



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## Communicating EQA through Social Media: Why?

‘QA must be as much about communication as information’  
(ENQA 2010)





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# Communicating EQA through Social Media: How?



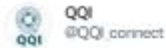
Social media & internal comms incorporated into monitoring & review processes



Regular liaison with colleagues in Communications by responsible unit member



Social media & plain English training for unit staff



Welcoming our UCD #CINNTE Review Team to Denzille Lane today, ahead of a busy morning of presentations by colleagues from @hea\_irl and @IUAofficial.

Interested in how cyclical reviews work, and why they're important? [qqi.ie/Articles/Pages...](https://qqi.ie/Articles/Pages...)



University of Limerick (@UL) has been commended for its resilience and dynamism in responding to #Covid19, and its vibrant and inclusive community focused on the accommodation needs and learning experience of its students.

Press release and full #CINNTE review [🔗](#)



Virtual trip along the #WildAtlanticWay for @pwqqi and QOI team last week for quality dialogue meetings. Thanks to @CIT\_ie, @ittralee, @itsligo, @GMITOfficial and @LYIT. Great insights into QA practices and responses to #COVID19, supported by sectoral guidelines from @THEA\_irl.





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*Social media provides a way of keeping up with trends and feeds into peer dialogue in the sector...*

*...it allows institutions to make a connection with agency staff and recognise areas of expertise. It makes QA seem very human...*

*...and provides a sense of the stakeholders with whom QQI engages.*

*It makes clear QQI's regulatory functions yet is supportive and constructive in tone.*