

## **Business as unusual – Private Higher Education in Europe: Fact-Finding, Experiences, Pathways**

**7 – 8 May 2009, Vienna  
 Programme**

**Venue:** Conference Room P 2, 2<sup>nd</sup> floor, staircase 3, Freyung 3, 1010 Vienna

**Thursday, 7 May 2009**

**12.30 – 14.00 Registration**

**14.00 – 14.15 Welcome Address** Friedrich Faulhammer  
*Director General for Higher Education, Federal Ministry for Science and Research*

**14.15 – 14.45 Keynote Address** **Private Higher Education as a Public Concern**  
 Ada Pellert  
*President, Berlin University for Professional Studies*

**14.45 – 15.15 Fact-Finding I** **The QA-Framework  
 Results of the Questionnaire QA-Agencies (ÖAR)**  
 Elisabeth Fiorioli  
*Managing Director ÖAR – Austrian Accreditation Council*

**15.15 – 15.45 Coffee Break**

**15.45 – 16.15 Fact-Finding II** **Key features of the Private Higher Education Sector, Results of the  
 Questionnaire PHEI (NVAO)**  
 Karl Dittrich  
*Chairman NVAO - Accreditation Organisation of the Netherlands and Flanders*

**16.15 – 17.00 Analysis of the Findings from an International  
 Research Perspective** **Europe from Outside Europe: A View of QA for Private Higher  
 Education**  
 Daniel Levy  
*Director, Program for Research on Private Higher Education, University at Albany, State University New York*

**17.00 – 18.30 Spotlight I  
 Institutional Perspective** **Private Universities - An Underestimated Chance for Higher  
 Education?**  
 Marianne Betz  
*President ÖPUK – Austrian Private Universities Conference*

**Lacking Status, Tradition and Prestige – What makes PHEIs  
 attractive?**  
 Anna Bakker  
*Director Paepon – Organization for Qualitative Privately Funded Education  
 in the Netherlands*

**Facilitated discussion**

Commentator: Guy Haug (Council Member ÖAR – Austrian Accreditation Council)

**19.00 Dinner**  
 at the wine tavern “10er Marie” (see Info sheet “Social Programme”)

**Friday, 8 May 2009**

9.30 – 12.00	<b>Spotlight II Quality Assurance Perspective: National Approaches</b>	<p><b>Austria</b> <b>Accreditation between Gatekeeping and Quality Enhancement</b> Hannelore Weck-Hannemann <i>President ÖAR – Austrian Accreditation Council</i></p> <p><b>Albania</b> <b>Balkan Region: The Turbo-Style Experience</b> Dhurata Bozo <i>Director AAAL - Albanian Accreditation Agency for Higher Education</i></p> <p><b>Netherlands</b> <b>New Players in a New Game: New Rules to Learn!</b> Karl Dittrich <i>Chairman NVAO - Accreditation Organisation of the Netherlands and Flanders</i></p> <p><b>Poland</b> <b>Could State Accreditation reduce “Lemon” Markets in the Private Higher Education Sector?</b> Mieczysław Socha <i>Secretary General PKA – The State Accreditation Committee Poland</i></p> <p><b>Facilitated discussion</b> Commentator: Helmut Konrad (University of Graz, Former President ÖAR – Austrian Accreditation Council)</p>
12.00 – 13.00	<b>Lunch Buffet</b>	
13.00 – 14.00	<b>Stakeholder Dialogue: Students &amp; Employers</b>	<p><b>Student Statement I</b> Cristina Callejo <i>Universidad Pontificia de Comillas</i></p> <p><b>Student Statement II</b> Serge Stijnen <i>HINFON Maastricht</i></p> <p><b>Employer Statement: Past Experiences and Future Prospects for PHEIs from an Employer’s Perspective</b> Michael Landertshammer <i>Head of Department for Education Policy WKÖ, The Austrian Federal Economic Chamber</i></p> <p><b>Facilitated discussion</b> Commentator: Leendert Klaassen (Executive Board Member NVAO - Accreditation Organisation of the Netherlands and Flanders)</p>
14.30 – 15.00	<b>Coffee Break</b>	
15.00 – 16.00	<b>Lessons Learned</b>	<p><b>Pathways towards Common Principles of QA for PHEI</b> Rolf Heusser <i>Director OAQ - Centre of Accreditation and Quality Assurance of the Swiss Universities</i></p>