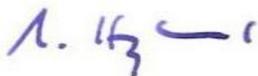


ENQA NEWSLETTER – ISSUE 4 / June 2013

Dear colleagues,

Discussions during the last ENQA Members' Forum in Prague showed once again how dynamic the developments in external quality assurance in the European Higher Education Area are. Agencies face the challenge of being responsive to a growing diversity of requests on quality assurance as such and on the work of agencies in particular. This development, which has been observed already since a couple of years, has an additional impact on another growing challenge that all agencies are facing anyway: Staff development. The field of external quality assurance is growing in terms of numbers of agencies and employed staff. Higher Education Institutions expect highly qualified staff to conduct the reviews and have high expectations regarding the quality of reviews, and rightly so. Slowly but surely a new profession is emerging. However, no regular entry route to this profession or even technical training programme exists. ENQA takes this as an important challenge for the future and will have staff development as focus of its work in the coming years. The Members' Forum discussed a first report of the ENQA Working Group on staff development, and the request to ENQA to provide agencies with opportunities for (additional) staff development measures.

The work ENQA is doing in this field is only one of the many current issues on the agenda, such as quality assurance and excellence, quality assurance in LLL, policies for publication of review reports, etc. You will find news about other recent developments and projects of ENQA and its members in this newsletter.



Achim Hopbach
President of ENQA

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News from ENQA

New ENQA policy on publication of review reports – enhancing transparency

In the interest of increased transparency, ENQA decided to **publish all review reports regardless of the outcome of the review**.

The reports will be published on the ENQA website under the page “review reports and decisions”. Thus, there will not be a list of “unsuccessful applicants” on the members’ page. The review report, together with the Board’s letter to the agency (enlisting the reasons for the decision and related recommendations) will be published.

The policy will be effective for all those agencies whose review process (or second round review process) has not yet started. All agencies will be informed as part of the terms of reference for the review that the review report will be published on the ENQA website at the end of the process, i.e. after the decision of the Board on ENQA membership.

3rd ENQA Members’ Forum

The 3rd Members' Forum, organised in cooperation with the Accreditation Commission of the Czech Republic, took place on 25-26 April, 2013 at the Academy of Performing Arts in Prague, Czech Republic.

The Forum gathered 78 participants who discussed the theme of excellence and the revision of the ESG on the first day before having the chance of visiting the Prague Mayor’s Residence normally closed to public access.

The second day started with a brief General Assembly meeting in order to approve the accounts and auditor's report for the period August 2011-December 2012. While the ENQA accounts and auditor's report need to be approved in the spring by Belgian law, the other organisational and administrative matters will continue to be discussed and approved at the General Assembly in the autumn.

The General Assembly was also invited to vote for a replacement for Fiona Crozier, who left the Board in March before the completion of her normal term of office. **Christoph Grolimund**, Director of the Swiss Center of Accreditation and Quality Assurance in Higher Education (OAQ), **was elected to the Board** to serve the remaining term ending at the General Assembly of October 2014.

After the General Assembly meeting, the Forum continued with a plenary and breakout sessions on the themes of the ENQA Working Groups.

The 2013 ENQA General Assembly will be held on 29-30 October 2013 In Vilnius. Please reserve the dates in your agenda!

Update on ESG revision process – draft to be discussed at ENQA General Assembly 2013

Almost a year ago, in July 2012, ENQA, ESU, EUA, EURASHE, EI, BUSINESSEUROPE and the EQAR – the seven stakeholders' organisations in charge of preparing the initial proposal for the revised ESG – established a Steering Group and a smaller Drafting Group who started working on the revision of the ESG.

The initial proposal is scheduled to be discussed at the Bologna Follow-Up Group (BFUG) meeting in April 2014 and the interim outcomes will be presented to the BFUG on 7-8 November 2013.

ENQA will take the opportunity of having its General Assembly the week before the BFUG meeting to discuss the draft with all the members on 29 October 2013 in Vilnius.

For further information:

<http://revisionesg.wordpress.com>

EQAF 2013: call for contributions open until 2 August

The University of Gothenburg, Sweden, will host the **8th European Quality Assurance Forum (EQAF) on 21-23 November 2013.**

Through a mix of plenary and parallel sessions, the 2013 EQAF, entitled "**Working together to take quality forward**", will combine practice-oriented or research-based discussions and presentations of current developments in quality assurance. This year the Forum will specifically explore how both individuals and organisations can better understand the role that quality assurance can play in their daily lives, and how they can get engaged and work together to take quality forward.

The Forum organisers, ENQA, ESU, EUA and EURASHE, have now opened a call for contributions for QA practitioners in higher education institutions, quality assurance agencies, students, institutional leaders and researchers in the field. Two types of contributions are sought: papers and workshop proposals. **The deadline to submit contributions is 2 August 2013.** ENQA would like to particularly **encourage contributions from quality assurance agencies**, to ensure that the "voice of the agencies" is heard also on this occasion. In the selection of papers high value is given also to collaborative proposals for example between an agency and a higher education institution.

For further information:

http://www.enqa.eu/files/EQAF_2013_call_for_contributions.pdf

EQAF 2013 Submission Form Paper:

http://www.enqa.eu/files/EQAF_2013_submission_form_paper.doc

EQAF 2013 Submission Form Workshop:

http://www.enqa.eu/files/EQAF_2013_submission_form_workshop.doc

News from ENQA Members & Affiliates

Certificate for the Quality of Internationalisation - CeQuInt Project

In October 2012, a consortium of 14 partners from 11 countries launched a project called **Certificate for the Quality of Internationalisation (CeQuInt)**. The partnership consists of European quality assurance agencies, the Academic Cooperation Association (ACA) and the German Academic Exchange Service (DAAD). The project is organised by the European Consortium for Accreditation (ECA) and coordinated by the Accreditation Organisation of The Netherlands and Flanders (NVAO).

The overall aim of the project is to assess, reward and enhance internationalisation. CeQuInt will provide programmes and institutions with insight into their **level and quality of internationalisation** and give, where necessary, recommendations for improvement. The project focuses on improvement and excellence and builds on NVAO's experience in assessing internationalisation.

The project developed an assessment framework which is will be tested and evaluated by panels of specially trained experts in a series of twelve pilot procedures. A positive evaluation will lead to the **award of the European Certificate for Internationalisation**, thus confirming that a programme or institution has successfully included an international and/or intercultural dimension in the purpose, function and delivery of its education.

Higher education institutions will be kept informed about the progress of the project through workshops, conferences and publications. Additionally, a European platform will be developed to share good practices in the field of internationalisation.

For further information:

<http://www.eaconsortium.net/main/projects/cequint>

QAA: New review method in the making

In the UK, two key areas of focus at the moment are 1) the **UK Quality Code for Higher Education** (the Quality Code), which provides the basis for review judgements and is maintained by QAA, and 2) a **new risk-based review method** for England and Northern Ireland – “Higher Education Review”.

The move towards a more risk-based approach marks a significant new stage for the external quality assurance of higher education. QAA believes this approach is more appropriate for an increasingly diverse sector with a significant number of new entrants of very different kinds.

The **Handbook for Higher Education Review** was recently presented for public consultation online and **will be published in June 2013**. The Higher Education Review, **to be launched during the academic year 2013-14**, will succeed two existing methods: Institutional Review in England and Northern Ireland (IRENI) and Review of College Higher Education (RCHE). The overall aim of the new method is to inform students and the wider public whether a provider meets the expectations of the higher education sector for the setting and/or maintenance of academic standards; the provision of learning opportunities and information; and the enhancement of the quality of its higher education provision. The Higher Education Review strives to achieve the right balance of interests, bringing together a **lighter touch, transparency, consistency, professional judgement and a tailored approach for each provider**.

QAA underlines the importance of ensuring that any variation in the intensity of review for individual providers is based on sound evidence, and does not prevent reviewers from investigating the key issues affecting students and other stakeholders.

For further information:

<http://www.qaa.ac.uk/Newsroom/Consultations/Pages/Higher-Education-Review.aspx>

German system accreditation revised for better flexibility and effectiveness

At its last meeting on 20th of February, the **German Accreditation Council revised the procedures of the system accreditation for more flexibility and effectiveness, so that they better respond to differing higher education institutions' situations.**

The revision was based on a report that evaluated the first experiences with the accreditation system between 2009 and 2012. The German Accreditation Council noted the positive outcomes of the report regarding the external assessment of internal quality assurance (IQA) systems in higher education institutions. The procedure, which was introduced in 2008, has proved to be effective in accreditation practice, both with regard to its practicability and its pursued objectives.

Especially higher education institutions perceived the procedure as being an innovation-promoting instrument that triggers internal discussions on quality. Furthermore, it is considered to be of high potential for the development of a quality culture within higher education institutions and for optimising internal quality development procedures and processes.

For further information:

<http://www.akkreditierungsrat.de/>

ACSUCYL Guide for Managing External Placements at Universities

With the perspective of providing universities with a support document and methodological tool that will enable them to plan and assess external placements offered by higher education institutions, the Quality Assurance Agency for the University System in Castilla y León (ACSUCYL) has published a "**Guide for Managing External Placements at Universities in Castilla y León**".

This guide reflects on the increasingly important role played by external placements as a training activity within the framework of the new university curricula adapted to the European Higher Education Area (EHEA). This is the **first guide of its kind to be published on the topic to help universities handle and assess the placements offered.**

A working group comprising seven national and international experts with extensive knowledge and wide experience in the field was involved in drawing up the Guide.

ACSUCYL consulted a number of stakeholders in order to gauge the suitability of the content as well as its usefulness for the potentially interested HEIs. The Guide was then approved by ACSUCYL's Institutional Quality Assessment Commission, published and circulated to all relevant stakeholders.

For further information:

http://www.acsucyl.es/acsucyl/export/system/modules/org.opencms.module.acucyl/elements/galleries/galeria_descargas_2013/Guxa_de_prxcticas_ACSUCYL_ed1_06mayo2013.pdf

ACSUG studies labour market insertion of graduates in Galicia, Spain

One of the leading activities of the Agency for Quality Assurance in the Galician University System (ACSUG) since its establishment in 2001 has been the performance of **labour market insertion surveys of graduates in the Galician University System (SUG)**. The SUG is formed by three public universities, with seven campuses in Galicia. The labour market insertion project started with the study of graduates from academic years 1996/97 to 2000/01. Currently ACSUG is working on the 2009/10 survey.

The surveys aim at getting an **overview of the employment situation of the SUG graduates**, approximately 18 months after completing their degree.

The information provided by these studies proved to be helpful to universities in designing new academic degrees, as well as in managing resources and student services. Currently, the SUG universities, in the process of adapting to the EHEA, show commitment for the employability of graduates. Hence the need for ACSUG to perform labour market insertion studies, with special attention to the possible gap between the knowledge and training acquired at university and the professional competencies required. The Galician Government will include the labour market insertion rate as one of the indicators to be taken into account when determining universities financing.

For further information:

<http://www.acsug.es/english/webs/pil.php>

SKVC training workshops for labour market representatives and student experts

The Centre for Quality Assessment in Higher Education (SKVC), Lithuania held a workshop for labour market representatives involved in external evaluations. The workshop was conducted by Dr Michael Emery, higher education consultant, and chief specialists of SKVC.

The participants of this workshop represented, among others, the fields of finance, economics, chemistry, physics and engineering. They discussed the Bologna process, received practical tips, analysed a self-evaluation report, and simulated a site visit with practical assignments.

Dr Emery repeatedly emphasised the **importance of labour market representative's role as experts in external review of higher education institutions and evaluations of study programmes**, and how their point of view is particularly valuable when it comes to the economy and employability.

The SKVC expert teams consist of academics from the related field of study, students and employers, who all receive tailored training before joining the team. Last year, **labour market representatives took part in 35 expert teams out of 55** and all the expert teams included a student representative.

Latest developments of CAQA activities in Serbia

After the successful completion of the first five year round (2007-2011) of both institutional and programme accreditation in Serbia, the Commission for Accreditation and Quality Assurance (CAQA) started the second accreditation round last year. In 2012, 50 colleges of professional studies with 202 study programmes were accredited. This year, CAQA is mainly carrying out accreditation of universities and faculties as well as study programmes that were accredited in 2008. Based on the experiences from the first round, CAQA has **improved the guidelines for preparing the documentation and, in particular, the e-form presenting quantitative data on HEIs**.

In order to assist HEIs in the accreditation process, CAQA held a **two-day workshop** at the Faculty of Civil Engineering of Belgrade University. The first day was dedicated to general issues related to standards, guidelines and procedures, while the second day was organised as a training seminar on technical aspects of preparing the documentation and e-form. More than 200 representatives of HEIs participated to the workshop. Discussions were very intensive and useful both for HEIs and future CAQA activities.

For further information:

<http://www.kapk.org>

News from ENQA partners

EUA publication on Internationalisation in European higher education released

In April 2013, EUA issued a publication presenting the results of a recent survey of European higher education institutions on internationalisation. With regard to the EU higher education internationalisation strategy that is to be launched in June 2013, the universities were asked what they would expect from the EU higher education internationalisation strategy, and whether and to what extent members participate in EUA's international activities, and what they would expect EUA to offer in the future.

The results indicate that the **great majority of universities have an internationalisation strategy in place** which has had a positive impact on their internationalisation. For most respondents, also from non EU-countries, there would be an **added value to an EU strategy for internationalisation**. Some questions were asked on the state of internationalisation at EUA member institutions and on Massive Open Online Courses (MOOCs), which are currently attracting growing attention.

The results of the consultation presented in that publication were fed into the EUA Annual Conference in Ghent on 11-12 April 2013.

More information about the EU International higher education strategy is available further in this Newsletter on page 9.

For further information:

http://www.eua.be/News/13-04-19/EUA_Annual_Conference_focuses_on_internationalisation_strategies_and_global_rankings.aspx

New leadership for ESU

The 64th Board Meeting of the European Students' Union (ESU) met in Budapest, Hungary on 26-28 April. Among other things, the meeting elected the new Executive Board: Rok Primozic from Slovenia succeeds Karina Ufert as the ESU Chairperson. Elisabeth Gehrke from Sweden and Fernando Miguel Galán Palomares from Spain were elected as the two new Vice-Chairpersons. ENQA congratulates the newly appointed Executive Board members and looks forward to fruitful collaboration in the coming year.

For further information:

<http://www.esu-online.org/structures/electedrepresentatives/>

EQAR adopts Strategic Plan 2013-2017

At its most recent General Assembly (March 2013, Dublin) and coinciding with its fifth anniversary, the European Quality Assurance Register adopted a Strategic Plan 2013-2017, to guide the organisation's activities during the coming four years. The strategic goals and priorities for EQAR had been actively discussed by all governmental members (31 EHEA governments) and stakeholder members (ENQA, ESU, EUA, EURASHE, BUSINESSEUROPE and Education International) in the last two EQAR Members' Dialogues.

The adoption of the Strategic Plan marks an important step to **strengthen EQAR's strategic role in the European Higher Education Area (EHEA)** and follow up a recommendation by the international expert panel that reviewed EQAR in 2011. EQAR's two strategic goals relate to "International Trust and Recognition of Registered QAA's" and "Enhanced Transparency and Information Provision".

One main activity, following up also the commitment by EHEA ministers in the Bucharest Communiqué (April 2012) to "allow all EQAR-registered agencies to perform their activities across the EHEA, while complying with national requirements", is an **analysis of the recognition of EQAR-registered quality assurance agencies and their decisions across the EHEA**. The analysis will provide an insight into the legal frameworks for and practical experience with cross-border quality reviews of higher education institutions and programmes in Europe.

Annual Report 2012, including Strategic Plan 2013-2017:

http://www.eqar.eu/fileadmin/documents/eqar/information/EQAR_AR12_screen.pdf

EADTU launched the new version of the E-xcellence Manual

The European Association of Distance Teaching Universities (EADTU) launched the **second version of its E-xcellence manual *Quality assessment for e-learning: a benchmarking approach***. After applying the first version of the instrument over the past five years in more than 30 universities and keeping track on the newest developments in e-learning, EADTU has now fully updated and extended the first version of the manual under the E-xcellence NEXT project, which now also includes new benchmarks that **address open educational resources, libraries as knowledge brokers, and social media in higher education**.

For further information:

<http://www.eadtu.eu/e-xcellencenext>

INQAAHE Secretariat to be hosted by CAA in Abu Dhabi

From the 1st of July, the INQAAHE Secretariat will be hosted by the Commission for Academic Accreditation (CAA) in Abu Dhabi, United Arab Emirates.

Policy Developments & Projects

May 2013 Education, Youth, Culture and Sport Council gives focus on the social dimension of higher education

The second meeting of the Education Ministers under the Irish Presidency of the Council of the European Union took place on 16-17 May. On this occasion, the ministers **adopted the Conclusions on the social dimension of higher education**. In line with the Europe 2020 strategy's objective to achieve 40% tertiary education completion among 30-34 year olds, the Conclusions underlined the importance of ensuring fair access to higher education. The Council made a number of recommendations to the European Commission and to the individual EU member states to improve access to higher education and to reduce drop-out rates, in particular of the underrepresented and disadvantaged groups.

A number of activities including outreach activities and lifelong learning opportunities, the provision of information on educational and labour market-related opportunities and outcomes, guidance on appropriate course choice, peer mentoring, and counselling and support services are expected to be taken up by the member states to reduce the impact of social, cultural and economic background on higher education achievement levels. Also the development of flexible progression routes to higher education from vocational education and training is expected to support this aim.

Countries were asked to cooperate with higher education institutions to increase higher education completion rates by **improving the quality of the teaching and learning process, through more flexible delivery, and by improving the attractiveness of courses and their labour market relevance.**

For further information:

http://europa.eu/rapid/press-release_MEMO-13-434_en.htm

EC Communication on Internationalisation of Higher Education soon to be released

The European Union does not currently have an explicit policy for the internationalisation of higher education, but has developed a number of programmes and actions which addressed and supported internationalisation processes over the past years. The Commission's new *Communication on Internationalisation of Higher Education*, which is due to be presented soon, is **part of the framework of the Europe 2020 Strategy** and more specifically in line with the objectives of smart, inclusive and sustainable growth which focuses on knowledge, innovation, sustainability, employment and social inclusion.

The new Communication will include the findings and results of a number of consultations of stakeholders and up-to-date data on internationalisation and international student and staff mobility between EU and non-EU countries. It will also consider the consultation results from the 2011 *Communication on Modernisation of Higher Education* in order to **identify relevant recommendations** for the Member States and their higher education institutions in particular, as well as the European Union as a whole. This initiative will address issues related to uneven distribution of international student across EU countries, Europe's "race for talent" in becoming the main destination for foreign students, and EU's talent shortage in a wide range of occupations.

For further information:

http://ec.europa.eu/governance/impact/planned_ia/docs/2012_eac_019_internationalisation_higher_education_en.pdf

Implementation of the European strategic objectives in Education and Training (ET 2020)

The *Strategic Framework for European Cooperation in Education and Training* (ET 2020), adopted in 2009, sets four common strategic objectives: lifelong learning and mobility; quality and efficiency; equity, social cohesion and active citizenship; creativity and innovation. It also establishes a set of priority areas for each work cycle and common working methods to improve institutional commitment, coordination and partnership with all relevant stakeholders at transnational, national, regional and local levels in order to achieve the Europe 2020 goals in education and training.

The European Commission has published a **Call for Proposals to support countries' efforts to meet the objectives of Europe 2020** by developing skills for growth and competitiveness, strengthening youth employability and reducing early school leaving levels, in a context that prioritises efficient investment in education and training. The Call intends to support the national implementation and awareness raising of the objectives of ET 2020 and the implementation of innovative policy solutions at institutional level to reduce early school leaving, in line with the priorities set out in Europe 2020 and ET 2020.

The **deadline to submit applications is 16 September 2013.**

For further information and application documents:

http://eacea.ec.europa.eu/llp/funding/2013/call_ecet_2013_en.php

The first pan-European university MOOCs was launched

The Massive Open Online Courses (MOOCs) - online courses aiming at large-scale interactive participation and open access via the web - are gaining momentum, especially in the US. **Partners in 11 countries** – France, Italy, Lithuania, the Netherlands, Portugal, Slovakia, Spain, UK, Russia, Turkey and Israel – have **joined forces to launch the first pan-European MOOCs initiative, with the support of the European Commission**. Through the initiative, around 40 courses, covering a wide variety of subjects, will be available free of charge in twelve different languages. The initiative is led by the European Association of Distance Teaching Universities (EADTU) task force on open, and mostly involves open universities.

For further information:

www.OpenupEd.eu

http://europa.eu/rapid/press-release_IP-13-349_en.htm

EU International Strategy for Research and Innovation endorsed

The meeting on 29-30 May of European Union ministers in charge of research focused on a variety of measures aimed at supporting and accelerating economic recovery and at translating results into more growth and new jobs.

The ministers called for **the full implementation of the European Research Area (ERA) by 2014**, and took note of the state of play on negotiations with the European Parliament concerning the different parts of the Horizon 2020 programme. The ministers agreed that **simplification is critical to ensuring that Horizon 2020 delivers on its potential to be a real driver for growth** in Europe.

By means of conclusions, the Council endorsed a new **EU strategy for enhancing international cooperation in research and innovation**. The strategy focuses on: (i) Strengthening the Union's excellence and attractiveness in research and innovation as well as its economic and industrial competitiveness; (ii) Tackling global societal challenges; and (iii) Supporting the Union's external policies.

For further information:

http://www.consilium.europa.eu/uedocs/cms_data/docs/pressdata/en/intm/137340.pdf

Fostering education opportunities between Tunisia and EU

The European Union has agreed on additional funding to **further develop the modernisation of higher education as well as the international cooperation capacity of higher education institutions in Tunisia** under the Erasmus Mundus and Tempus programmes. The support will take the form of more scholarships to Tunisians students, researchers and academic staff to study and perform research in the EU, as well as the setting up of cooperation projects between European and Tunisian universities.

Tunisian students will be encouraged to improve their educational and career perspectives by attending master, doctoral or post-doctoral programmes taught by European universities. The programme also aims to **increase the degree of internationalisation of HEIs in Tunisia**, including the capacity to manage international cooperation projects and inbound and outbound student mobility, and the provision of international studies courses, while respecting international standards of higher education. The budget assigned to this action line is foreseen at **€10 million**.

For further information:

http://europa.eu/rapid/press-release_IP-13-421_en.htm

Upcoming ENQA Events

ENQA/EUA Workshop on "Promoting Quality Culture in Higher Education Institutions: The role of QA agencies"

Registrations are now open for the ENQA/EUA Workshop on "**Promoting Quality Culture in Higher Education Institutions: The role of QA agencies**" to be held on **12-13 September 2013 in Brussels**. The workshop aims to **examine the role of QA agencies in the process of building and fostering quality culture in HEIs**. The workshop will start by looking at the findings of recent ENQA work on the impact of external quality assurance and the recent EUA studies on quality culture. The participants will then be invited to discuss how agencies can use the external QA procedures they design and carry out to support HEIs in fostering and promoting quality culture at all levels. Some good practice examples will also be presented.

The event is organised by ENQA within the "Promoting quality culture in higher education institutions (PQC)" project led by the European University Association (EUA) with the financial support of the Lifelong Learning Programme.

For further information and registration:

<http://www.enqa.eu/events.lasso>

ENQA General Assembly 2013

The ENQA 2013 General Assembly is being co-organised with the Centre for Quality Assessment in Higher Education (SKVC). It will take place on **29-30 October 2013 in Vilnius, Lithuania** and will be hosted by SKVC.

Registrations will be open in the course of the month of June and further details about the event will be provided soon on the ENQA website.

Associated Events

European Consortium for Accreditation (ECA) Conference, Madrid, Spain

The **Dissemination Conference of the JOQAR** (Joint programmes – Quality Assurance and Recognition of degrees awarded) project, organised by ECA, will take place in **Madrid on 20-21 June 2013**. Entitled "Quality Assurance and Recognition of Joint Programmes: The Art and the Passion", the conference will provide higher education institutions, recognition authorities, quality assurance and accreditation agencies, and policy makers with the **latest update on the solutions developed in the framework of the project**.

New agencies will sign the Mutual Recognition Agreement of Accreditation Results regarding Joint Programmes (MULTRA) during the conference. The outcomes of the pilot single accreditation procedure will be shared with the participants. The Guidelines and Good Practices on awarding joint degrees and issuing joint diploma supplements, elaborated in close cooperation with ENIC-NARICs,

will also be presented. The participants will get a thorough introduction to on-line database driven tools (ECApedia and Qrossroads), as well as the role and the benefits of the Coordination Point, which will provide relevant information on internal and external QA of joint programmes and the recognition of degrees.

For further information:

<http://www.eaconsortium.net/main/events/detail/quality-assurance-and-recognition-of-joint-programmes/24>